



BLUE CAP VENTURES

Holographic Solution Provider

www.bluecapventures.com



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ABOUT US



+ ABOUT US

BLUE CAP VENTURES is a small team of global holographic experts with over 20+ years of experience in Holographic Industry to help businesses to protect their identity and to grow.

BLUE CAP VENTURES is a leading supplier of Hologram Labels, Holographic Films, & Holographic Hot Stamping Foils... having registered office in Mumbai and serving all across India & Global market.

BLUE CAP VENTURES is dedicated to providing you the best of Holographic Solutions. You put the trust on, and we give the values back.

WHO WE ARE ?



+ ABOUT US



OUR VISION

To offer our Clients the Latest and the Most Advanced Holographic Solutions. 100% Satisfaction to our Clients on Pricing & Product Quality.

QUALITY POLICY

Whatever be the circumstance, we never compromise on quality. We always deliver superior quality products at clients' end.

OUR VALUES

Customer First | Passion | Excellence | Professionalism | Trust



OUR VISION

QUALITY POLICY

OUR VALUES



OUR PRODUCTS

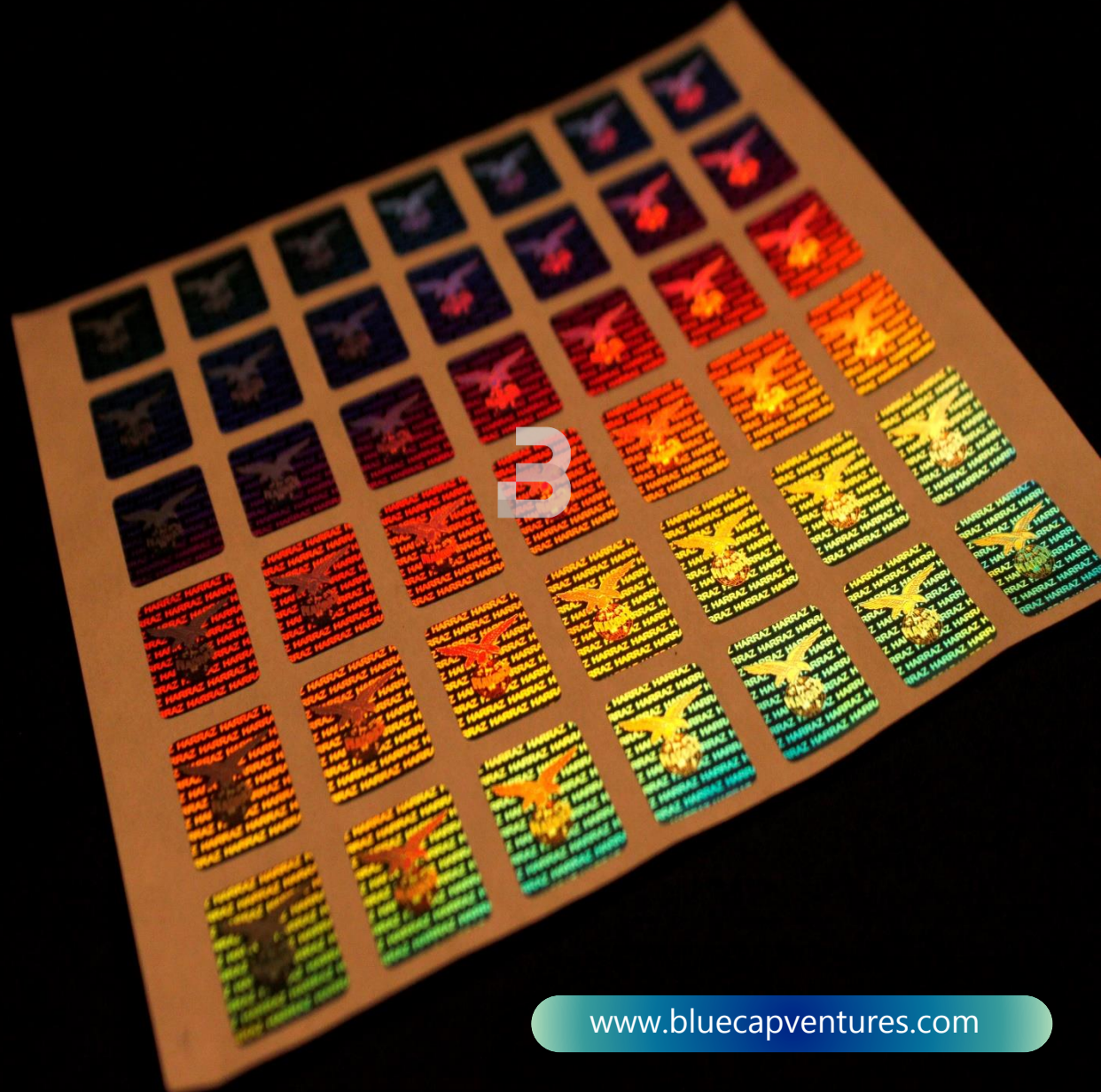




HOLOGRAM LABELS

Hologram Label is a high-tech counterfeiting solution - the best seal of foolproof security and guarantee for genuineness and quality against any kind of imitation for duplication or piracy. Hologram Labels are tamper-evident thereby exposing any attempts at removal from a product or document.

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+ HOLOGRAM LABELS IN SHEET FORM



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Hologram Labels are generally supplied in sheet form for manual application. Standard Sheet size is 150mm x 150mm with 24/30/36 Micron Thickness & Silver Colour. Number of Ups in a sheet is depend upon the required size.



+ HOLOGRAM LABELS IN ROLL FORM



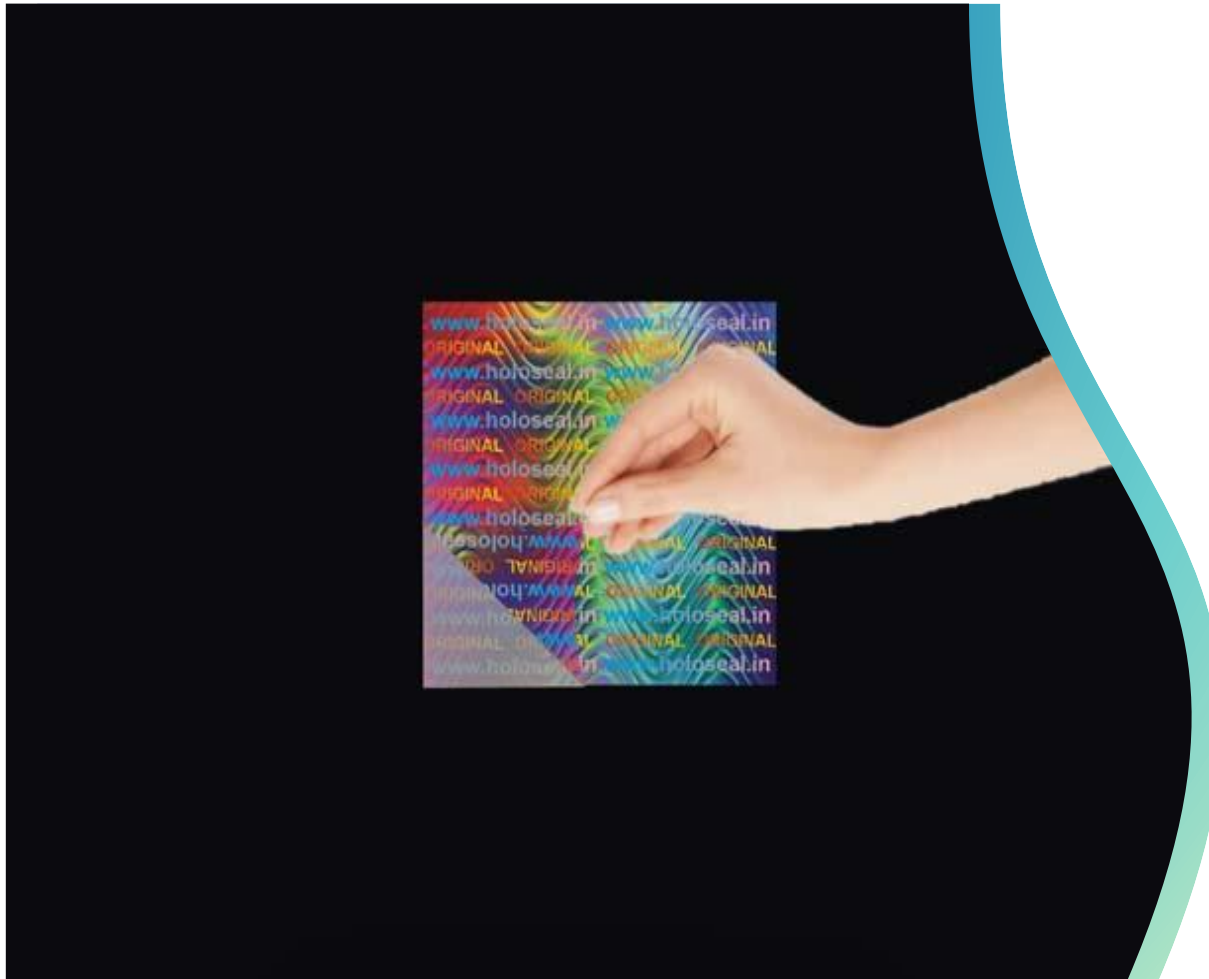
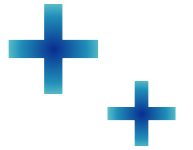
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Hologram Labels supplied in Roll form or Spool Form is for bulk quantity buyer, can be applied manually or by using Automatic Hologram Applicator Machine. There will be about 2-3mm gaps between the two hologram Labels. These Hologram Labels are supplied in 24/30/36 Micron Thickness.

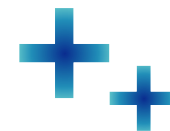




TAMPER EVIDENT HOLOGRAM



Hologram Tamper Proof Labels or Tamper Evident Labels that provides security for products packaging and documents. These are self-adhesive tamper evident hologram labels which helps providing authentication as well as protection against counterfeiters. These are manufactured using high quality raw material with latest technology to protect against counterfeiters.

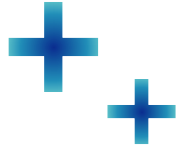


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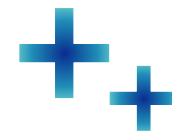




VOID TAMPER HOLOGRAM



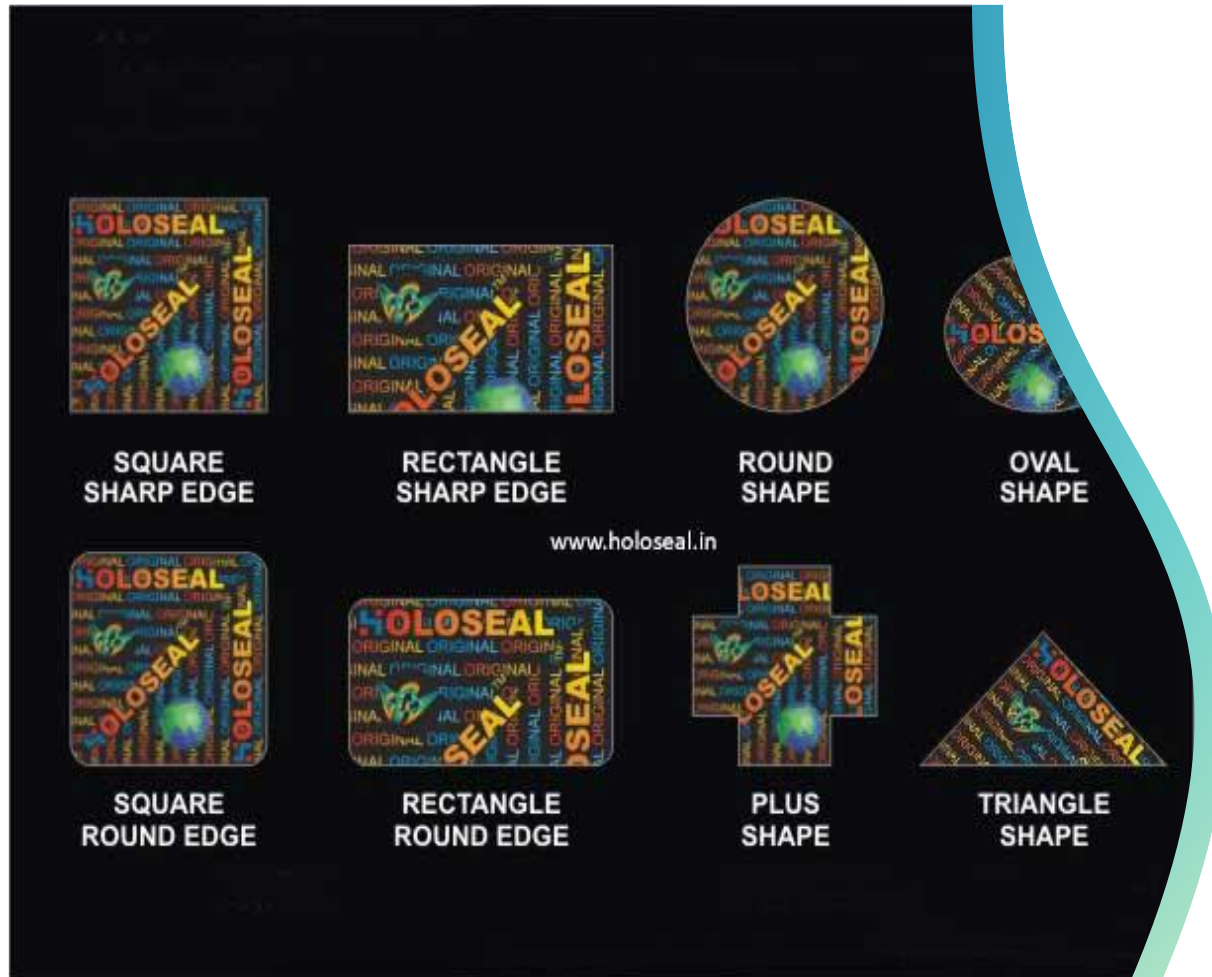
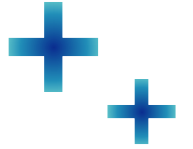
These Void Hologram labels are designed to indicate that Hologram label has been tampered with by displaying a void message on the substrate when the Hologram Label is removed. The word "VOID" can be customized for the volume quantity.



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+ HOLOGRAMS IN DIFFERENT SHAPES



Hologram Stickers are supplied in different shapes like Square, Rectangle, Circle, Oval, Square Curve Edge, Rectangle Curve Edge etc.. The Hologram Sticker can be supplied in 24/30/36 Micron Thickness in Roll Form or Sheet with Tamper Proof or Non Tamper Proof.

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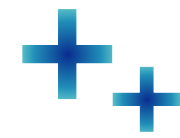
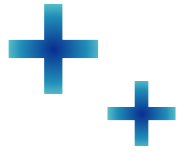
+ HOLOGRAMS IN DIFFERENT COLOURS



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Silver, Golden, Copper, Magenta, Green, Blue, Purple and many more foils colors can be used in Hologram Labels. Other properties like tamper evident and non tamper evident on the different colour holograms.



+ TRANSPARENT HOLOGRAM LABELS



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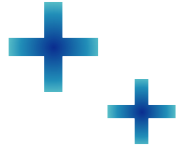
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Transparent Holograms stickers are suitably utilized with the products, where product surface is needed to be visible along with the brand protection. These hologram labels are designed cautiously by making use of optimum quality materials and adhesives to laminate as a normal lamination. These Transparent Holograms are available with tamper evident & non-tamper evident features.





GENERIC HOLOGRAM LABELS



Stock or Readymade Holograms are used by companies who need an instant holographic solution, due to lack of time or budget constraints. Ready Stock Holograms can be supplied with additional security features like tamper evident features, in different foil colour, serial numbering, printing, chemical etching etc..



+ HOLOGRAMS WITH SERIAL NOS.



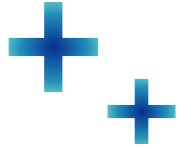
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Sequential number or Serial numbers on hologram labels is an additional security feature to further authenticate product, improve management of goods and anti-counterfeit ability. It is an excellent way of providing the security to a variety of products and documents. Holograms With Serial Numbers are the innovative addition in the present industry. The engraving of serial numbers is done in a clear manner, so as to make these holograms easy to read and scan.





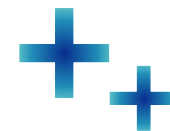
HOLOGRAMS WITH QR CODE



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QR codes can be printed on the hologram label as an additional level of security. The QR codes are easily scannable by even mobile phones. The QR codes provided can be dynamic alphanumeric. QR code can also provide links to get more information on the product or company.



+ HOLOGRAMS WITH BARCODE CODE



Hologram Labels with Barcode are used on packaging of products for giving a unique identity to the product. Barcode hologram Labels helps to maintain the vital information regarding its brand owner, manufacturing details which can track electronically by varying the spacing and width of parallel lines.



+ HOLOGRAMS WITH CHEMICAL ETCHING



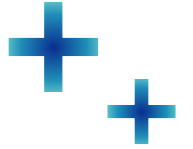
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Hologram Stickers with Chemical Etching are used for Variable information on the Hologram surface with change in every supply. These holograms can be supplied sheet & roll form. Can be supplied in 24/30/36 micron thickness. Can be supplied in different colours, can be supplied with tamper evident properties.





HOLOGRAMS WITH PRINTING



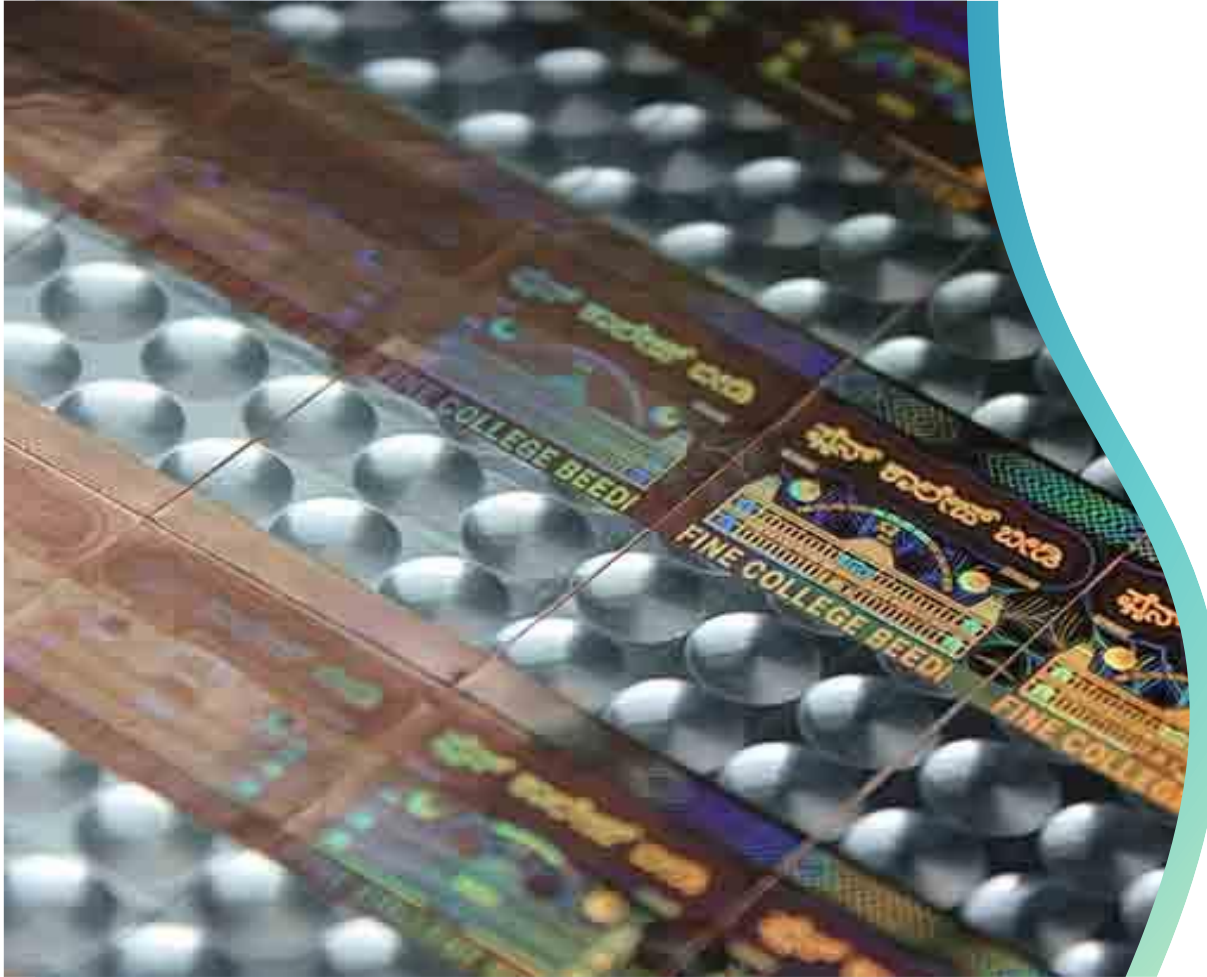
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Registered Printing Integrated on a Hologram is to selectively enhance the security and visual appeal of the Hologram. These holograms are more secure than normal Hologram Labels or Printed Labels. Register Printed holograms is more appealing and eye-catching brand enhancements are a top priority.





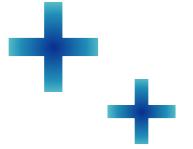
TWO COLOUR FOIL HOLOGRAM



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The two colour combination hologram labels is Very high security Holograms. The two colour also enhances the visual appeal of the hologram. In one colour customized design with logo & brand name and in other colour generic pattern can be integrated.

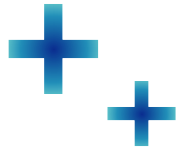




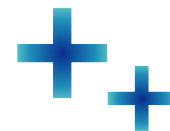
DEMATALIZED HOLOGRAM LABEL



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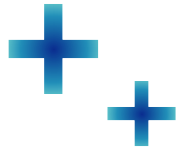


Demetalization means is to removal of metallization from some part/s of the hologram. Demetalization includes the process of removing the metallized part in the whole area or specific area/s to form security patterns or design enhancements. Demetalization acts as highest level of security in hologram technology, as the combination of holographic part, and the non-holographic piece makes it different and unique.





SCRATCH HOLOGRAM LABEL



Scratch Holograms is generally used in Lottery Tickets, Recharge Vouchers & cards for various promotional offers & redemption purposes. Scratch Holograms hide covert information which the end-user can see only after scratching off the holographic image. These holograms provides a higher level security which enables the end-user to authenticate the product to his satisfaction.



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+ HOLOGRAM INTEGRATED LABELS



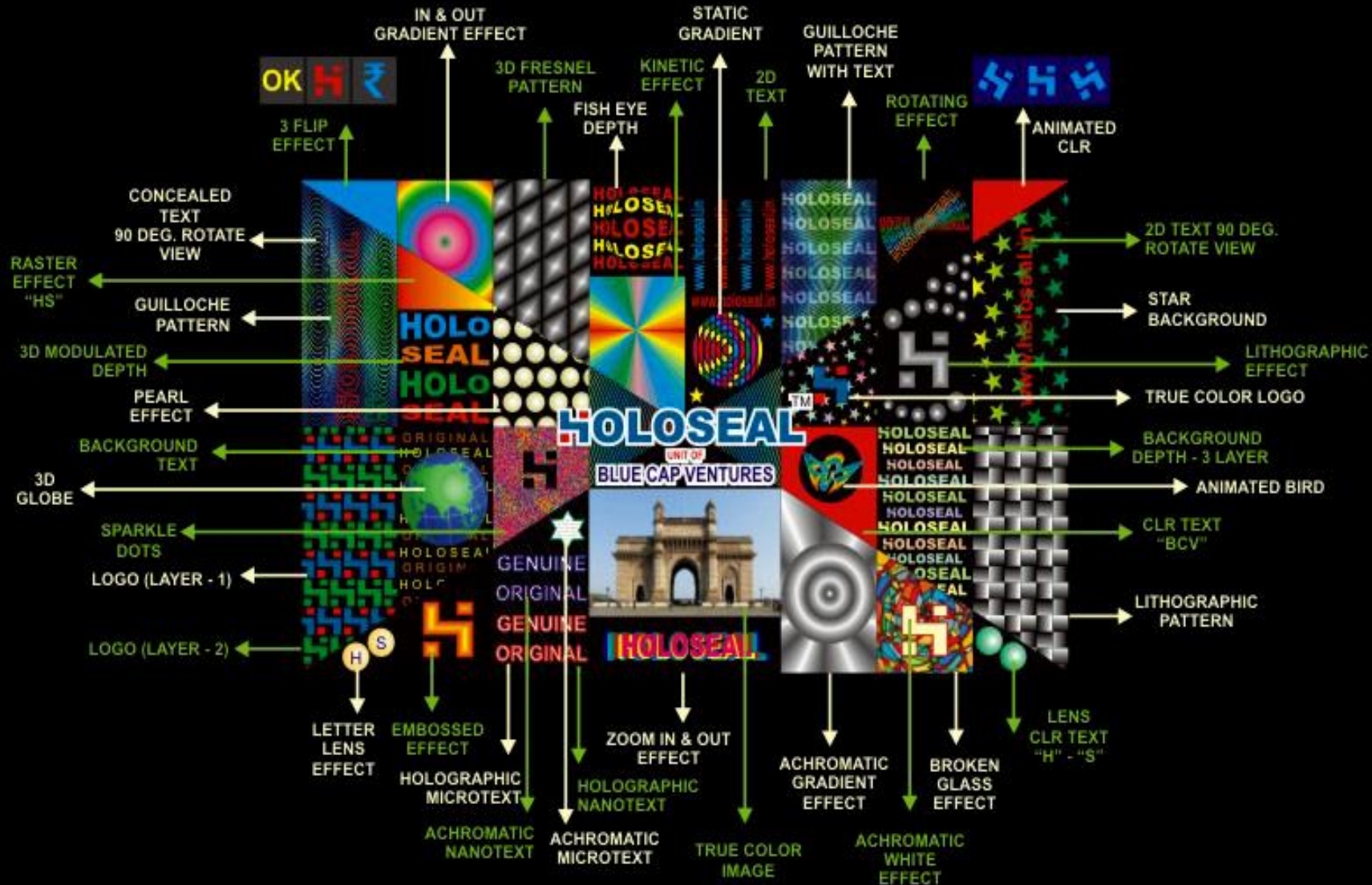
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Holographic Strip Integrated labels are one of the Latest development in the Hologram Industry and are used Instead of Normal paper labels. The holography strip is transferred on the paper labels to provide uniqueness with complete security. Printing, Barcode, QR Code, Serial Numbering can be done on these labels.





HOLOGRAM SECURITY FEATURES





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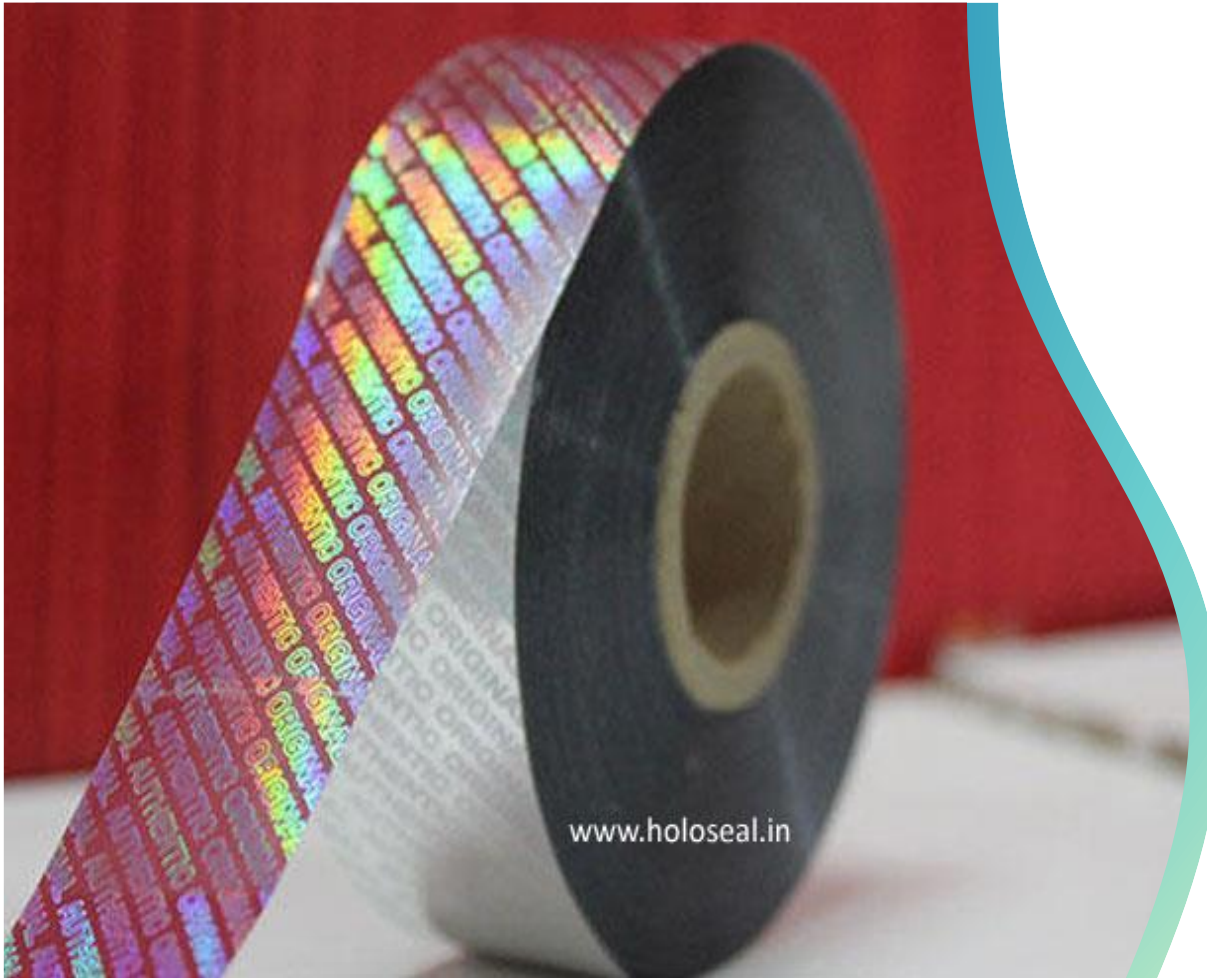
HOLOGRAPHIC HOT STAMPING FOILS



- Holographic Hot Stamping Foil is a pollution-free dry printing process in which the holographic impression is transferred from a continuous carrier film to the desired substrate – filmic or paper.
- Holographic Hot Stamping Foils are applied using machinery which uses heat and pressure to 'stamp' the foil onto a substrate. Holographic Hot Stamping Foils can generally be used with paper or plastic substrates.



+ CONTINUOUS DESIGN HOT STAMPING



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Holographic Hot Stamping Foils that have a continuous running holographic design of your Company Logo or words like "Authentic", "Genuine", "Original" etc. are called a Continuous Hot Stamping design.

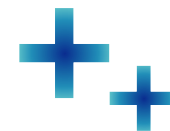


+ REGISTERED DESIGN HOT STAMPING



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A registered Holographic Hot Stamping Foil is one where each image has an eye mark to allow the machine to sense the eye mark and hot stamp the same image at the same position on every label or card. The best example of a registered stamping foil can possibly be found on credit cards such as RuPay, Mastercard, Visa etc. Each of these cards has a registered image hot stamped hologram that looks identical in all the cards.





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HOLOGRAPHIC FILMS

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Holographic Films are widely used for brand protection, increases the brand value and protects against counterfeiting of the end products by making it completely holographic. Holographic Film gives the product that perfect shine and highlights its brand looks and improves the aesthetic look. Holographic Films are also used in Decorative Packaging & Premium Packaging in Flexible & Folding Carton Industry.



+ HOLOGRAPHIC FILM SPECS & VARIANTS



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Material & Specs

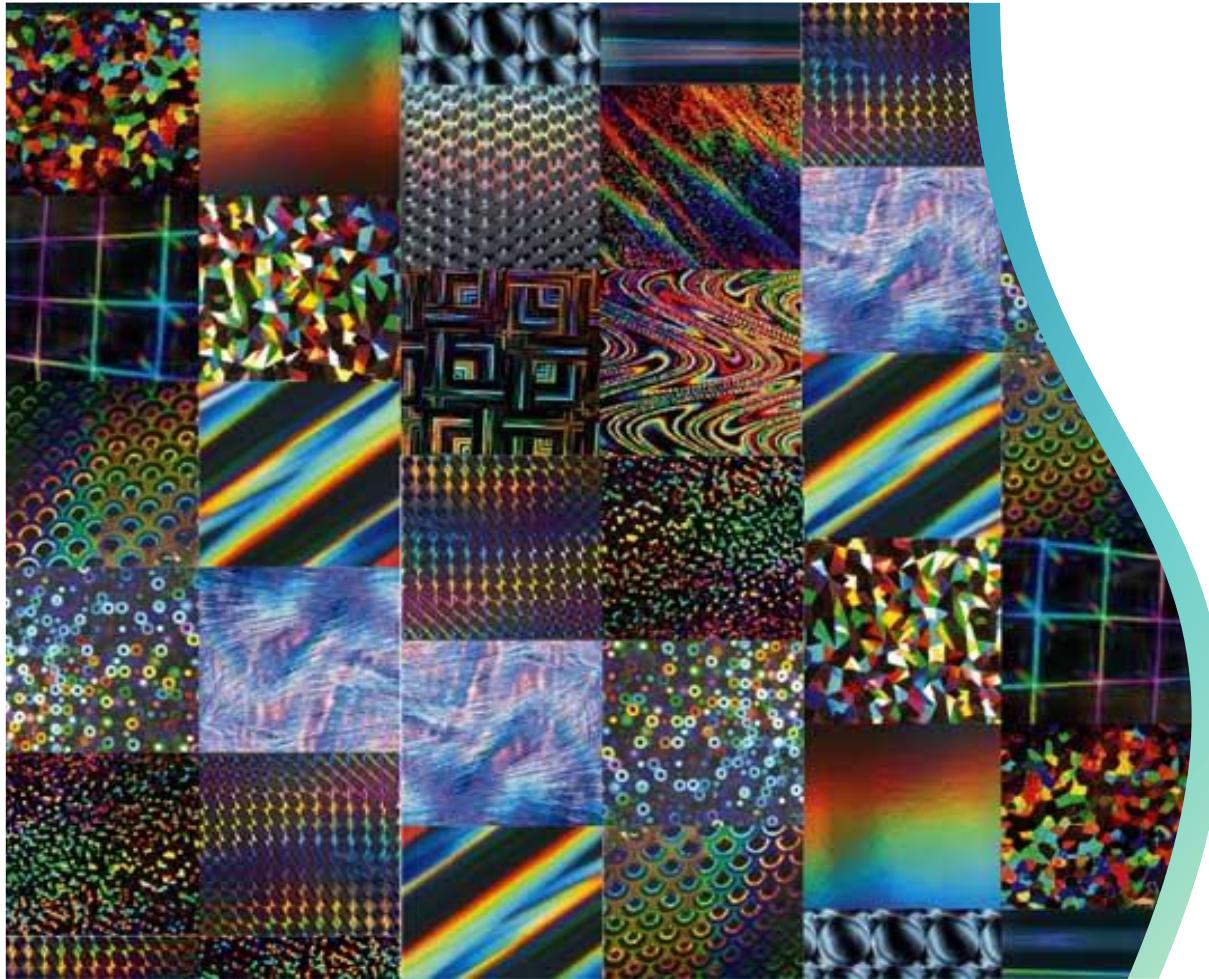
- Thickness : 13 / 23 / 50 Micron
- Material : PET / BOPP / PVC
- Width : 1650 mm
- Quality : Shimline or Seamless
- Design : Generic & Customized

Variants

- Silver Metalized Holographic Film
- Colour Metalized like Gold, Red, Turquoise etc.
- Transparent Holographic Film
- Holographic Transfer Film
- UV Embossed Holographic Film



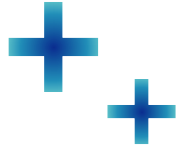
+ POPULAR HOLOGRAPHIC FILM DESIGN



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POPULAR DESIGNS

- Rainbow
- Pillar of Light
- Tube Light
- Galaxy
- Cracked Ice
- Broken Glass
- Lens Design
- Donuts
- Glitter
- Dots
- Cubic
- Diskettes
- Angular Pillar of Light
- & many more





HOLOGRAPHIC STRIPS

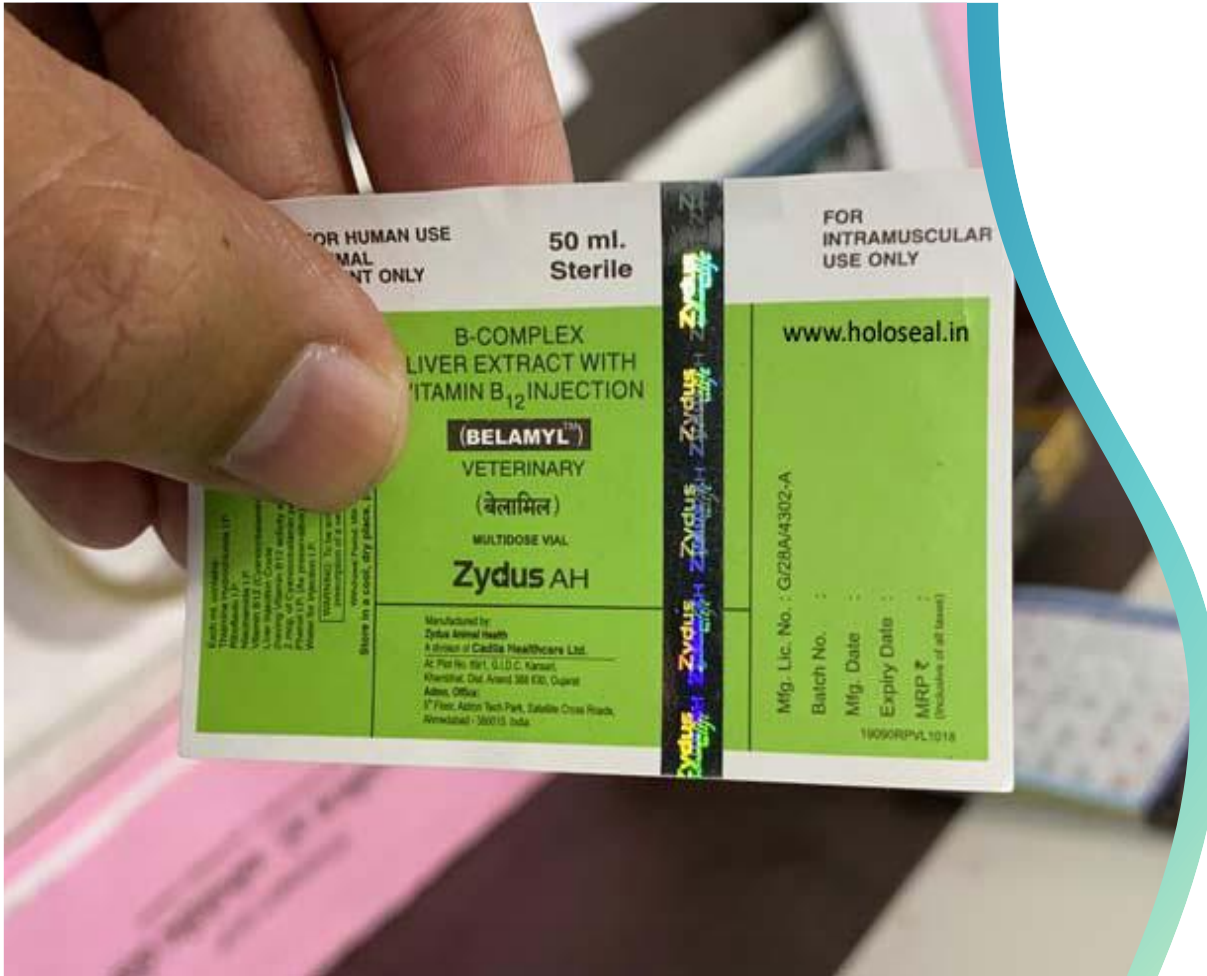
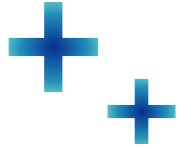
- + Holographic Strip is a narrow stripe with a width from 8mm or more. Holographic strip can be supplied in different colours. Holographic strips majorly transferred on Paper Labels, Aluminium Foil. Holographic Strip is highly significant in Pharma sector to authenticate and identify the counterfeit.

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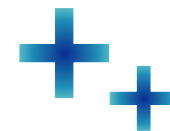


HOLOGRAPHIC STRIP ON PAPER



Holographic Strip is a narrow stripe with a width from 8mm or more. Holographic strips majorly transferred on Paper Labels. These hologram strips can be integrated with customer logo and or generic designs. Holographic strip is supplied in roll form.

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+ HOLOGRAPHIC STRIP ON ALUMINIUM



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Holographic Strip on Pharmaceutical Blister Aluminium Foil with holographic stripe to ensure authenticity of medicines. Therefore, these holograms are highly significant in this sector to authenticate and identify the counterfeit pharma products.



+ HOLOGRAM STRIP ON SHRINK SLEEVES



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Holographic Strips on PVC Shrink Sleeves can be applied on the bottle neck or body. The hologram comes with a special tamper evident tear away feature. This makes it impossible to tamper with the contents of the bottle and prevents refilling.. Ideally suited for Pharma, Liquor, Mineral Water, Beverages, Perfumes, Processed Foods and Cosmetic Industries. It is supplied in continuous tube form, cut to size, or preformed to the shape of the closure depending on the application requirement. This technology is also being used by the Excise Department to stop counterfeiting and duplication of liquor bottles.






HOLOGRAPHIC BIRD SCARE TAPE



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Holographic Bird Scare Tape is a visual bird deterrent made from an Holographic Film that's used to scare birds away from outdoor areas. The wind and sun will move and reflect off the tape creating a visual and audible disturbance in the area that birds will want to avoid. Bird tape is often used in agricultural applications like farms and vineyards. Holographic Bird Tape flapping in the wind, protects rows of grapes at almost every vineyard. You simply tie these strips to areas where birds have become a problem.



A light gray world map is centered in the background. Two blue plus signs are placed in East Asia, and another two are placed in South America. A teal-to-green gradient banner is overlaid across the middle of the map.

OUR CONTACT






REACH US



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